

## Executive Coaching Profile



### Chris Rogers

Business and Leadership  
Development Coaching

**Based in:** United Kingdom

**Languages:** English

**Qualifications:** BSc (Econ)  
ACIB MCIPD MA

After working for Barclays Bank plc in a variety of mainstream positions in Corporate Banking, Chris migrated to a Senior Organisation Development role focused on developing HR's strategic OD approach to the changes affecting the industry.

He then worked within the newly established Learning & Skills Council, where he was responsible for Executive Coaching, leadership development, succession planning, learning and development strategy, e-learning, competency frameworks and performance management. Chris joined ASK in 2006, having worked for three years as a senior consultant on a wide range of projects for public and private sector clients.

Specialising in coaching to support corporate and strategic alignment, leadership and organisational development, talent development, personal and team performance, he has coached clients at subsidiary Board Level for major global companies across Europe, US and Asia in sectors as diverse as technology, R&D, manufacturing, financial services, consultancy, Senior Civil Service, and HR.

### Qualifications, accreditations, and memberships

- BSc (Econ) in Politics & Government (University College Swansea)
- MA in Strategic HR Management (Durham University Business School)
- Postgraduate Certificate in Executive Coaching (Strathclyde University)

- Chartered Member of the Institute of Personnel and Development
- Accredited to feedback MBTI® Steps I & II
- Accredited to feedback FIRO-B® and FIRO® Element B.

### Selected clients

Bosch  
British Gypsum  
British Council  
HM Revenue & Customs  
Invensys  
Invesco Perpetual  
Phillips Semiconductors (NXP)  
PriceWaterhouseCoopers  
Saint Gobain  
Siemens  
UK Borders Agency  
Westinghouse Rail Systems.

### Coaching style

Chris' coaching is supportive, yet pragmatic. He is prepared to be challenging if he thinks people are ducking an issue, but will never push them too far. A good listener, Chris is able to create insights and help people make linkages through an incisive questioning approach. He believes strongly that a manager is better able to think through and decide the best course of action to achieve their goals by discussing business and career issues with an independent coach. Accordingly, he strives to choose the right approach for the individual and the issues that are important for them.