



Matt Evans

Business and Leadership
Development Coaching

Based in: United Kingdom

Languages: English

Qualifications: BSc (Hons)

A graduate of Aston Business School, Matt has a commercial background in international business and managed three successful consulting firms before joining the ASK team. Matt is an Executive Coach, Organisational Development Consultant and Applied Emotional Intelligence Practitioner with a particular interest in designing client solutions that deliver measurable, sustained improvements in performance.

Matt delivers development solutions and coaching to all levels up to Senior Management Teams and Director level. His experience includes the design of change programmes; leadership and management development programmes; team development and individual development interventions and events for corporate engagement.

Qualifications, accreditations and memberships

- BSc (Hons) Managerial and Administrative Studies
- Member of the European Mentoring & Coaching Council (EMCC)
- Diploma in Performance Coaching for Business
- Practitioner Certificate in Applied Emotional Intelligence
- Diploma in Life Coaching
- Accredited to administer the MBTI®, Firo-B® and TMSDI, instruments, and the JCA Individual Effectiveness and Team Effectiveness questionnaires.

Selected client

B&Q
BlackRock Investment Management (UK) Limited
Denplan Ltd
Dreweatt Neate
Edexcel
Food Standards Agency
National Offender Management Service (NOMS)
Skandia plc
Wyeth
Zurich.

Coaching style

A specialist in Emotional Intelligence development – which is of importance to most organisations because of its clear correlation with performance – Matt works with highly successful people who want a coaching relationship to be non-judgemental yet insightful and focused on forward movement. He encourages co-design of coaching: it is important to him that coaching clients have equal input into how we work together. Sessions are structured, yet flexible, and Matt expects clients to offer timely feedback about what they need from coaching. Some clients get direction, clarity and motivation from talking things through; some prefer to working with psychometrics or 360 degree feedback; others prefer more tangible outputs like notes and drawings. Whatever the preference, Matt facilitates forward movement and makes challenges respectfully. He is best matched with clients who are serious about their own development and that of their team or organisation.